# LONG NIGHTS **OF CAREERS** 2025

Organized by UZH Career Services

**NOVEMBER 12th - 13th** 

### **OFFER FOR EMPLOYERS AT THE UNIVERSITY OF** ZURICH

### **THE EVENT**

The Long Nights of Careers (LNoC) is the largest employer branding event at the University of Zurich (UZH) and our annual highlight in the fall. We are looking forward to organizing the event together with you and to welcoming you on **November 12th and 13th**, 2025, i.e. on two evenings.

The event is aimed at students of all levels, PhD candidates and postdocs of all faculties. Over the course of two evenings, attendees will have the chance to explore potential pathways for their professional future in a relaxed setting and to enter in an informal exchange about career possibilities with employers.

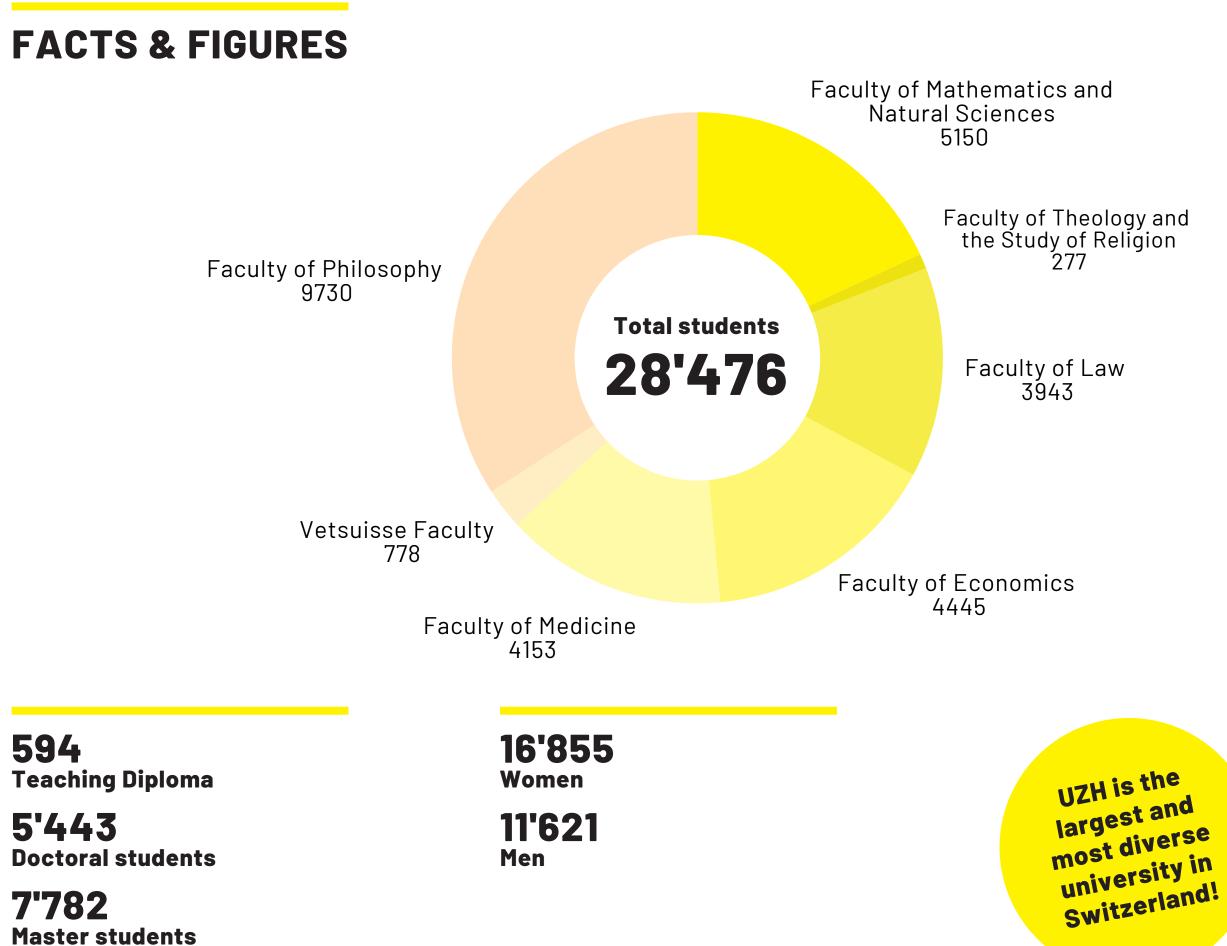
As employers, we want to involve you as experts in our program. In this respect, the LNoC differs from conventional recruiting events in which employers act as recruiters. This year, we at UZH Career Services want to make the exchange between employers and students more **playful**. You can find some ideas below in the dossier.

The LNoC offers all participants a high-quality, exciting and entertaining program in a relaxed setting. The LNoC spans across diverse locations throughout Switzerland.

We look forward to seeing you there!

### **YOUR BENEFITS**

- Make Your Presence felt! Become visible as an employer and thus reach your target groups directly at the UZH campus.
- Strengthen Your Brand! By participating in the LNoC, you make yourself known as an attractive employer.
- **Provide a Look Behind the Scenes!** Through your participation, you give our students, doctoral students and postdocs the opportunity to get to know your industry and professional field better.
- Establish Relationships! In a relaxed atmosphere, you get to talk to our students, PhD candidates and postdocs.



14'667 **Bachelor students** 



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## **POSSIBILITIES TO PARTICIPATE**

#### **COMPANY PRESENTATION**

On both evenings, we offer one-hour time slots in which you can present yourself as an employer to a wide audience. Draw attention to yourself and set your own focus. Top off this event with an aperitif. You can bring a roll-up banner and goodies.

**Costs:** 1,200 CHF, excl. aperitif / 12. and 13.11.2025 / 1h each, excl. Apéro You can find an overview of available slots at <u>uzhcareer.ch</u>.

#### **CV-CHECK**

Provide resume feedback to our students, PhD candidates, and postdocs and meet our talent.

Strengthen your employer brand and offer students valuable feedback on their CV. You are welcome to specify your preferred faculties.

Feel free to bring a roll-up banner as well as goodies.

**Costs:** 700 CHF / 13.11.2025 / 18:00-21:00 / 12 CV checks, 15 min each

#### **STAND-UP TABLE IN THE ATRIUM**

This is your chance to exchange ideas, to get to know a variety of students, PhD candidates and Postdocs and to arouse curiosity. Save yourself a spot at stand-up table in the atrium of the UZH on November 13th. Bring a roll-up banner and goodies and find the talents of tomorrow.

**Costs:** 1,000 CHF / 13.11.2025 / 18:00-21:00

#### ADD-ON TO STAND-UP TABLE

Would you like to attract even more attention to your stand on 13.11. and get into conversation in a playful way?

Book one of our additional game options for your stand-up table:

- Dice game: Whoever has the higher number wins. Ideal for loosening up and getting to know each other.
- Quiz: Test visitors' knowledge of your company or industry. The questions will be agreed with you in advance.

#### Costs:

- Dice Game: 100 CHF / 13.11.2025
- Quiz: 250 CHF / 13.11.2025

Booking an Add-On is only possible in conjunction with booking a stand-up table in the atrium.

#### **HIGHLIGHT IN THE ATRIUM: SPIN & WIN**

The wheel of fortune in the atrium offers you the opportunity to attract attention in a fun way and with your company logo. Students can win prizes, giveaways or exclusive insights into your offers - a guaranteed crowd puller and conversation opener!

**This is how it works:** When you book the format, we take care of the production and design, including the integration of your company logo. The lettering on the wheel of fortune is coordinated with you in advance so that everything is perfectly tailored to your brand and your wishes. All you have to do is bring the prizes and goodies to be raffled off on the wheel of fortune.

We will of course take care of setting up and dismantling the wheel of fortune, so you can focus fully on interacting with the visitors!

You can display a roll-up banner as well as prizes and goodies at a stand-up table.

**Costs:** 1,800 CHF / 13.11.2025 / 18:00-21:00

This format can be booked by one employer only.

You have the possibility to register via uzhcareer.ch.

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#### LAW FAIR

Employers who are interested in students from the Faculty of Law are invited to get in touch with our students, answer questions and give insights into their everyday working life. You have the opportunity to talk to our students at a table for 90 minutes and deepen the conversations at the aperitif afterwards.

You are welcome to bring a roll-up banner and treats.

**Fair**: 18:00-19:30, followed by a 60-minute aperitif

**Costs:** CHF 1,250 CHF, incl. aperitif / 12.11.2025

#### SPONSORING

You have the opportunity to participate as a sponsor and thus increase your visibility:

- Food sponsorship in the UZH atrium
- Beverage sponsoring for the bar in the UZH atrium
- Sponsoring of the application photo shooting at the LNoC

**Cost by arrangement**. If you are interested, please contact Julia Michael directly to discuss the conditions and our measures to increase your visibility.



## **OUR MARKETING ACTIVITIES**

All employers will be listed with logo on the following materials and channels:

- **Posters** (at all UZH locations)
- Flyer (distribution at all UZH locations)
- Online program
- Social media (posts with logo on Instagram, Facebook, Linkedin)
- Career platform uzhcareer.ch
- Mail distribution to students, PhD candidates and postdocs
- Screens at the UZH
- Advertising in our career mails
- Advertising in all our internal events and consultations
- Website UZH Career Services: <u>careerservices.uzh.ch</u>



Please feel free to contact us with any questions or for further arrangements:



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