



LONG NIGHTS OF CAREERS 2024

NOVEMBER 13th - 14th

Organized by UZH
Career Services



OFFER FOR EMPLOYERS AT THE UNIVERSITY OF ZURICH

THE EVENT

The Long Nights of Careers (LNoC) is the largest employer branding event at the University of Zurich (UZH) and our annual highlight in the fall. We are looking forward to organizing the event together with you and to welcoming you on November 13th and 14th, 2024, i.e. on two evenings.

The event is aimed at students of all levels, PhD candidates and postdocs of all faculties. Over the course of two evenings, attendees will have the chance to explore potential pathways for their professional future in a relaxed setting and to enter in an informal exchange about career possibilities with employers.

As employers, we want to involve you as experts in our program. In this respect, the LNoC differs from conventional recruiting events in which employers act as recruiters.

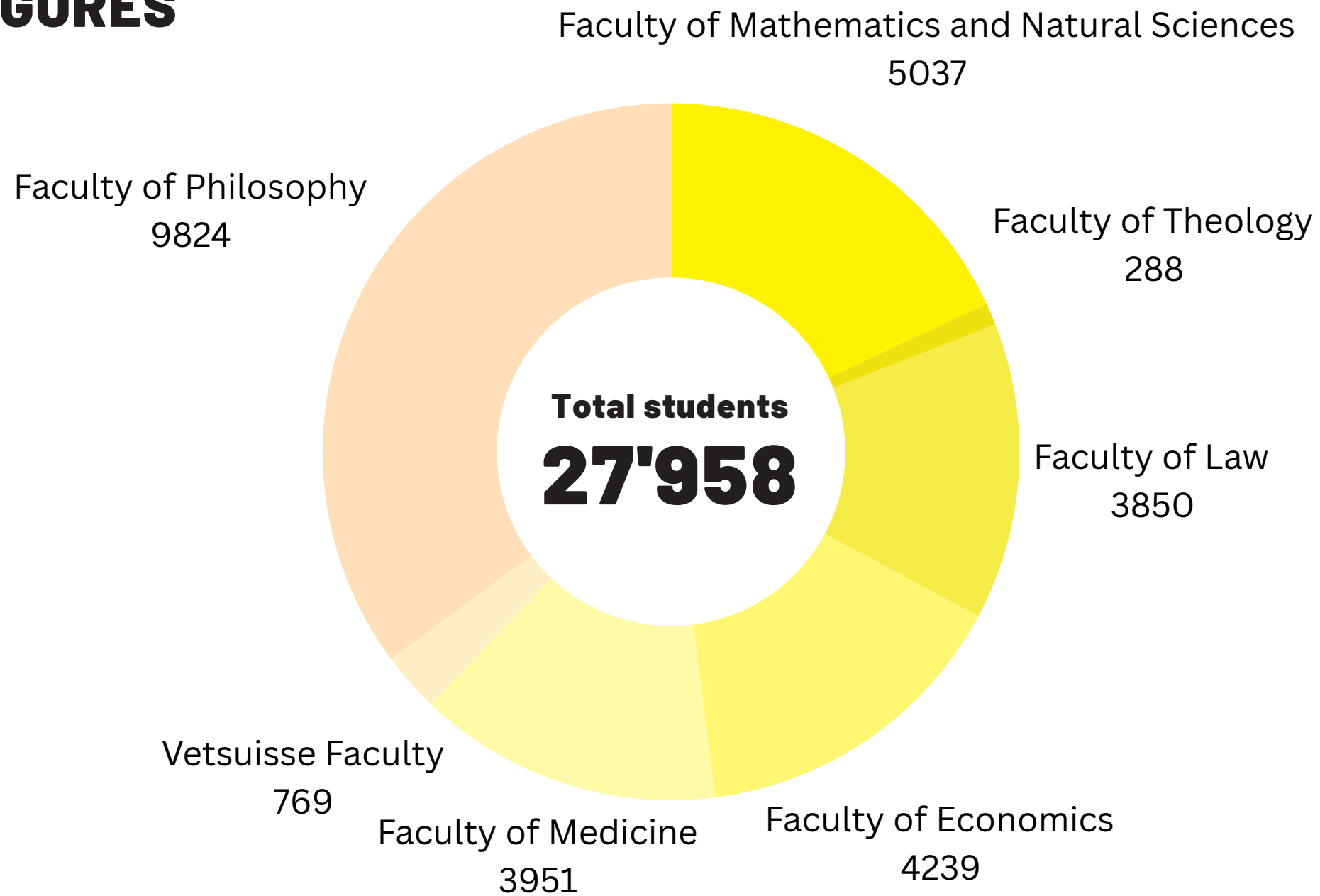
The LNoC offers all participants a high-quality, exciting and entertaining program in a relaxed setting. The LNoC spans across diverse locations throughout Switzerland.

We look forward to seeing you there!

YOUR BENEFITS

- **Make Your Presence felt!** Become visible as an employer and thus reach your target groups directly at the UZH campus.
- **Strengthen Your Brand!** By participating in the LNoC, you make yourself known as an attractive employer.
- **Provide a Look Behind the Scenes!** Through your participation, you give our students, doctoral students and postdocs the opportunity to get to know your industry and professional field better.
- **Establish Relationships!** In a relaxed atmosphere, you get to talk to our students, PhD candidates and postdocs.

FACTS & FIGURES



576
Teaching Diploma

5'443
Doctoral students

7'557
Master students

14'382
Bachelor students

16'579
Women

11'379
Men

UZH is the largest and most diverse university in Switzerland!



POSSIBILITIES TO PARTICIPATE

COMPANY PRESENTATION

On both evenings, we offer one-hour time slots in which you can present yourself as an employer to a wide audience. Draw attention to yourself and set your own focus. Top off this event with an aperitif. You can bring a roll-up banner and goodies.

Costs: 1200 CHF, excl. aperitif / 13. and 14.11.2024 / 1h each, excl. Apéro
You can find an overview of available slots at uzhcareer.ch.

CV-CHECK

Provide resume feedback to our students, PhD candidates, and postdocs and meet our talent. Feel free to bring a roll-up banner as well as goodies.

To offer all students a chance to get valuable feedback, we assign CV checks on a first-come, first-served basis.

Costs: 700 CHF / 14.11.2024 / 18:00-21:00 / 12 CV checks, 15 min each

STAND-UP TABLE IN THE ATRIUM

This is your chance to exchange ideas, to get to know a variety of students, PhD candidates and Postdocs and to arouse curiosity. Save yourself a spot at stand-up table in the atrium of the UZH on November 9th. Bring a roll-up banner and goodies and find the talents of tomorrow.

Costs: 1000 CHF / 14.11.2024 / 18:00-21:00

LAW FIRM SPEED DATING 5.0

The law firm tour on November 13 will be fast-paced: make contacts with our students, answer questions and share your expertise on working in a law firm. You will have the opportunity to talk to our students at a table for 75 minutes and can deepen your discussions at the aperitif afterwards.

Feel free to bring a roll-up banner and goodies.

- Parcours: 18:00-19:15, followed by a 90min aperitif.

Costs: 1250 CHF, incl. Apéro / 13.11.2024

PROFIL on "talentefinder"

All participating employers will be visible on the "talentefinder" app during the LNoC 2024. The app works like a dating app and brings together what belongs together in a professional environment.

Free of charge for all employers participating in a format of LNoC 2024.

Are you solely interested in a direct exchange with individual participants? Feel free to exclusively register for the use of the "talentefinder" app.

Costs for the exclusive use of "talentefinder": 300 CHF

SPONSORING

You have the opportunity to participate as a sponsor and thus increase your visibility:

- Food sponsorship in the UZH atrium
- Beverage sponsoring for the bar in the UZH atrium
- Sponsoring of the application photo shooting at the LNoC

Cost by arrangement. If you are interested, please contact Julia Michael directly to discuss the conditions and our measures to increase your visibility.

You have the possibility to register via uzhcareer.ch.



OUR MARKETING ACTIVITIES

All employers will be listed with logo on the following materials and channels:

- **Posters** (at all UZH locations)
- **Flyer** (distribution at all UZH locations)
- **Online program**
- **Social media** (posts with logo on Instagram, Facebook, LinkedIn)
- **Career platform** uzhcareer.ch
- **Mail distribution** to students, PhD candidates and postdocs
- **Visibility on the "talentefinder" app** (free use throughout LNoC)
- **Screens at the UZH**
- **Advertising in our career mails**
- **Advertising** in all our internal events and consultations
- **Website** UZH Career Services: careerservices.uzh.ch

CONTACT

Please feel free to contact us with any questions or for further arrangements:



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